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IPS Group unveils PARK SMARTER™ Mobile Payment Application
Enhanced features and convenience of app allows users to manage an entire parking session from their smartphone, using rapid account setup and checkout services, as well as local merchant offers.

SAN DIEGO – May 24, 2017 – Smart Parking Leader, IPS Group (IPS), has announced a complementary addition to its fully-integrated suite of Smart Parking solutions with the launch of PARK SMARTER™ - a reimagined mobile payment application that provides an easy, time-saving parking experience with perks never seen before with a mobile parking application.

"Using mobile apps to manage parking transactions has become commonplace, but so has the complexity and lack of user engagement," said Chad Randall, Chief Operating Officer, IPS Group. "IPS designed PARK SMARTER™ to be easy to use, but flexible in capability in order to stay ahead of the curve of what's possible from a mobile payment application. Users can pay, receive real-time expiration notifications and extend a parking session remotely from the convenience of their smartphone. However, it's the additional features that will make this application stand out."

PARK SMARTER™ can be used before the car is even parked. Using the app's Parking Finder tool, the user can locate available parking before circling the block in search of a space. The Parking Finder tool also works with state-of-the-art IPS sensors to provide the most accurate and up-to-date information on space availability.

Users can then simply log in using the app's Single sign-on (SSO) capability using the same credentials used as social networking sites. Payment with PARK SMARTER™ is made even easier with Visa Checkout, which enables users to pay for parking using only a username and password, eliminating the need to enter card information or billing address in the app.

An exciting feature that will be added to the app in the next few weeks will be the ability to offer a local merchant rewards program that combines opportunities for local businesses to engage directly with consumers. PARK SMARTER™ is the first mobile parking app using the Visa Commerce Network. The app will include special promotional offers for enrolled US Visa cardholders at local merchants.

PARK SMARTER™ marks another significant addition and complements the fully-integrated suite of Smart Parking solutions offered by IPS. With its integration with the IPS Data Management System (DMS) cities can manage parking policy with live alerts, reporting and data analytics across both meters and the mobile app.

"With the unveiling of PARK SMARTER™, IPS demonstrates our continued commitment to providing fully-integrated, future-proofed Smart Parking solutions that maximize efficiency and exceed the expectations for the Smart Cities of today and the future," says Dave King, President & CEO, IPS Group.

PARK SMARTER™ features, summarized:
- Real-time notifications alert users in advance of parking expiration
- Optimized with BLE connectivity to put time directly on the meter
- Parking Finder tool provides direction to open parking spaces based on destination
- Integrates with Visa Checkout and, coming soon, Visa Commerce Network
- Single sign-on enables sign-in/registration
- Pay and extend parking session remotely (if allowed by parking policy)
- No user convenience fees

Live demonstrations of PARK SMARTER™ will take place at the IPI Conference, May 21-24 in New Orleans at the IPS booth 1119.

About IPS Group, Inc.

IPS Group, (www.ipsgroup.com), headquartered in San Diego, Calif., with offices across North America and Europe, is a design, engineering and manufacturing company focused on low-power wireless telecommunications, payment processing systems , intelligent data management and SaaS technologies. We take IoT and Smart City concepts, and turn them into reality. For over 20 years, IPS has delivered world-class solutions through its fully-integrated Smart Parking product suite comprised of smart single-space meters, multi-space pay stations, pay-station upgrade kits, vehicle detection sensors, smart cash collection systems, mobile applications, enforcement and permitting solutions, hosted data management software with advanced data analytics, and more.

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