

REASONS TO INTRODUCE A PAID PARKING PROGRAM



Parking has an impact: Smart technology has the power to maximize your most important asset and prepare for the future



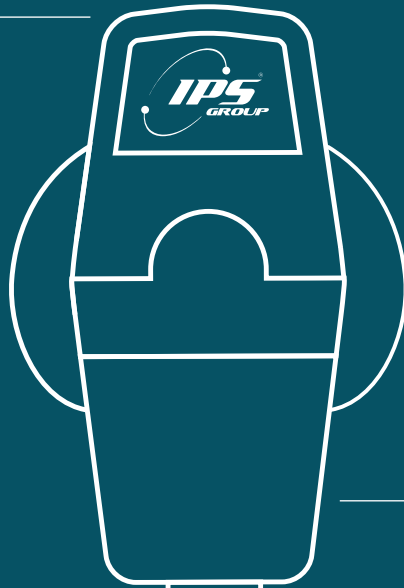
Increased revenue from paid parking programs can fund infrastructure improvement



Paid parking programs can integrate data from multiple providers into one seamless system



Utilize sustainable practices like solar energy



Fund critical Smart City initiatives

Increase parking turnover, eliminating the need to circle the block in search of parking and decreasing vehicle emissions



Drive smart policy decisions such as: Demand-based pricing, anti-meter feeding, meter re-set function, and variable rates



Critical step towards fully integrating a smart city



GET STARTED!

A PAID PARKING PROGRAM KEEPS THE CITY MOVING

IPS
SMART
METERS

Are proven to increase city revenue by **20%-30%**

Boost commerce by **increasing parking turnover**

Provide valuable data to **drive city policy**

IPS is the leading provider of Smart Parking technology with **over 225,000 wireless devices worldwide**