



**PARKING HAS AN IMPACT:**

Smart technology has the power to maximize your most important asset and prepare for the future.



**INCREASED REVENUE**

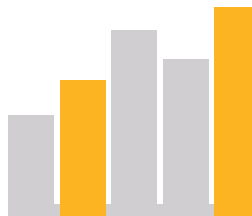
from paid parking programs can help fund critical City departments and **IMPROVE INFRASTRUCTURE.**

# Thinking of CREATING A PARKING PROGRAM for Your City?

**ON-STREET PARKING REPRESENTS CRITICALLY-VALUABLE REAL ESTATE**



Smart meters are proven to increase City **REVENUE** by 20% to 30%



Smart meters provide valuable **DATA** to drive City policy



Smart meters increase customer **SATISFACTION** by increasing parking turnover

**IPS GROUP IS THE LEADING PROVIDER OF SMART PARKING TECHNOLOGY WITH OVER 180,000 WIRELESS DEVICES WORLDWIDE.**

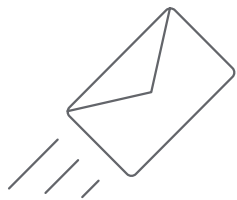
**MAKE YOUR ASSETS WORK FOR YOU!**  
A stronger, smarter parking system will increase revenue, improve efficiency, and contribute to a more sustainable future.



### OXFORD, MISSISSIPPI

Read the case study of a city that turned unpaid street parking into a successful paid program with little start-up cost and few resources:  
[www.ipsgroupinc.com/Oxford](http://www.ipsgroupinc.com/Oxford)

## WHAT WOULD YOUR CITY DO WITH 30% MORE REVENUE?



**CONTACT IPS GROUP, INC.  
TODAY FOR A FREE PARKING  
ASSESSMENT**

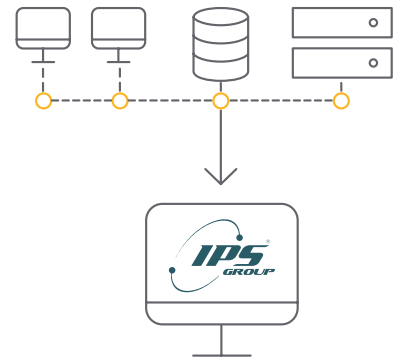
[SALES@IPSGROUPINC.COM](mailto:SALES@IPSGROUPINC.COM)



**BIG DATA** can drive smart policy decisions such as:

- Demand-based pricing
- Anti-meter feeding
- Meter re-set function
- Variable rates

**OPEN PLATFORMS** can integrate data into one seamless system, providing information and analytics from multiple partners, all in one place.



**SUSTAINABLE PRACTICES** can become your City's standard with smart meters that:

- Utilize solar energy
- Increase parking turnover, eliminating the need to circle the block in search of parking
- Reduce our collective footprint by decreasing emissions
- Increase City revenue, allowing policy-makers to invest in eco-friendly technology.