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FOR IMMEDIATE RELEASE

IPS Group Collaborates with Honda and Visa on In-vehicle Mobile Payment Parking Solution

SAN DIEGO - January 5, 2017 – Smart Parking leader, IPS Group (IPS), announced it is collaborating with [Honda](#) and [Visa](#) to integrate its Smart Parking technology with an end-to-end in-vehicle mobile payment parking solution.

Live demonstrations of the first proof-of-concept will take place at the CES conference in Las Vegas, January 5-8, 2017 at the Honda booth located at LVCC, North Hall – 7312. The demo will showcase the simplicity and convenience available to consumers to pay for public parking from the comfort and safety of their vehicles.

“IPS strives to innovate in ways that will reshape the role of parking and consumer interaction within urban environments,” said David King, CEO, IPS Group. “Partnering to develop an in-vehicle mobile payment platform will redefine convenience and consumer engagement, and is one of the many exciting benefits that our ‘Smart Cities’ initiative will deliver to the public. We are proud to unveil this new technology at CES 2017 with Honda and Visa.”

The connected car eliminates the need for drivers to scramble for change or even exit the vehicle to pay for parking at a meter. The process begins when the driver is notified of available parking via the IPS mobile app that is fully integrated with the vehicle’s dashboard. The driver then selects the time increment needed and pays for parking using the application and secure Visa payment technology, and the meter displays the time purchased. Drivers will also be able to add additional time to the meter using their mobile phone.

“Payments have evolved from physical plastic cards to a digital, mobile wallet and Honda sees this as an opportunity to bring this technology into the car to pay for services from the comfort of one’s own car,” said John Moon, Developer Relations Lead at Honda Developer Studio. “Together with Visa’s payment technology expertise and new partners like IPS Group, Inc. who are experts in their fields we can create a whole new in-vehicle experience for our customers focused on simplicity and convenience.”

With a mission to support [Smarter Parking for Smart Cities™](#), IPS Group is best known as the developer of the patented IPS credit card-enabled, solar-powered Smart Parking meters seen on public streets in hundreds of cities throughout North America and Europe. IPS is a leading provider of intelligent Smart Parking solutions for on-and off-street parking for municipalities and has sold more than 225,000 wireless devices worldwide.

About IPS Group, Inc.

IPS Group Inc., (www.ipsgroup.com) is headquartered in San Diego, Calif. (USA), with offices in Canada and Europe. IPS is a design, engineering and manufacturing company focused on low power wireless telecommunications, payment processing systems and parking technologies and has been delivering world-class solutions to the telecommunications and parking industries for over 20 years. The company offers a fully integrated smart product suite comprised of single-space meters, multi-space pay stations, pay station upgrade kits, vehicle detection sensors, smart cash collection systems, and SaaS management software with advanced data analytics. IPS converts the concepts of the Internet of Things (IoT) and Smart Cities into reality for transportation and parking operations all over the world.

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